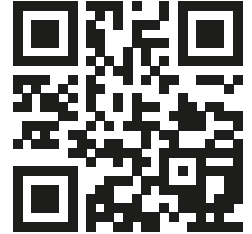




CHAITHRA R REDDY

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ABOUT

I'm Chaithra, a User Experience Designer with 5 years of formal Design Education.

I believe in designing solutions as form of story for users to perceive and experience design on a more personal level. As a designer, I'd like to strategize solutions through design thinking to create distinctive experience for users.



EXPERIENCE

UX DESIGNER

Pink Lemonade, Bangalore, **June, 2017 - Current**

FREELANCE - DESIGNER

Quotemykaam, Delhi, **May 2016 - March 2017**

GRAPHIC DESIGNER

The Bold Creative, Bangalore, **July 2014 - Jan 2015**



EDUCATION

PG IN COMMUNICATION DESIGN (UX SPECIALIZATION), 2017
NICC, Bangalore, **GPA score: 13/15**

MA IN MASS COMMUNICATION, 2017
Barthiyar University, Coimbatore **Score: 60%**

B.SC. VISUAL COMMUNICATION, 2014
St. Joseph's College, Bangalore, **GPA score: 2.95/4**



DESIGN SKILLS

USER EXPERIENCE DESIGN

DESIGN THINKING

USER RESEARCH

UX STRATEGY

PROTOTYPING

BRANDING

VISUAL DESIGN

TYPOGRAPHY



PROJECTS

WEB APPLICATION FOR EDGEVERVE INTRANET
DURATION : 2 months

WEBSITE FOR IEEE BLENDED LEARNING PROGRAM
DURATION : 3 months

WEBSITE FOR TOUR GENIE
DURATION : 4 months

QUOTEMYKAAM WEBSITE INNERPAGES (PAYMENT)
DURATION : 4 months

UL NSSC 2018 WEBSITE
DURATION : Ongoing



SOFTWARE SKILLS



Adobe Illustrator



Adobe Photoshop



Adobe Experience Design



Axure



Invision



Balsamiq